

## ABSTRACT

### The Roaring Lion Project: Exploring Word Press as an Exhibit Space

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Over the summer and fall of 2017, I worked on a project building a Word Press blog site to exhibit stories about women who have contributed to the fabric of Waco's history. I researched about twenty archival collections from The Texas Collection along with other resources to find content for my website, [www.roaringlionproject.com](http://www.roaringlionproject.com). I then worked through the process of building a Word Press site from finding a host to customizing the theme and writing the text. To complete the project, I explored various avenues to market the website and had it evaluated by five museum professionals who work for Baylor University. After completing this project, I now know how to build an easily navigable blog site around historical content which is a skill I can use to help museums I work for utilize this powerful tool to reach and connect with a wider and more diverse audience.