

Illuminating Masterpieces

the Martin Museum of Art Collections
Crowdsourcing Project

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Museum Studies Graduate Student



What is Crowdsourcing?

- Also spelled, crowd-sourcing.
- Multifaceted
- The origin of crowdsourcing is unknown, but it began ...
 - in 2004-2005
 - with television, viral videos, information service providers, such as the National Health Museum in Washington D.C. searching for existing photos of pandemic illnesses to supplement text in a kiosk program.





the Martin Museum of Art

The Mission Statement

The Martin Museum of Art, Baylor University, is committed to the advancement and understanding of art through an active program of collections, stewardship, conservation, innovative exhibitions, education, interpretive programs, and special events to serve and enrich Baylor University and the public communities of Waco and Central Texas. The Museum serves as a vital resource for teaching and scholarship in a broad variety of disciplines, including, but not limited to, art history, art appreciation and studio art.



Project Goals

- Digitize & publish **1** sub-set of the Permanent Collection.
- Name Recognition, Research, & Exhibition.
- Instituting an **Edublog** as a crowdsourcing platform.
- Collecting Statistical Data.
- Conducting a Survey.
- Marketing with Social Media, Flyers & Email.



Selection of the Collection

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
1	To Do	T	A	LD	D	Accession #	Artist:	Birth	Collection Location:	Date:	Title:	Description	Dimensions:	Medium:	Method of Aquisition	MM Inv. number	
2						1	Alechinsky, Pierre	1927-	SD 1	1970	Nuit Blanche	Black zolotone border. Pink	H 17.375" x L 12.125" (44 x	Color Lithograph on A	Donation	1	Belgia
3						2	Alechinsky, Pierre	1927	SD 1	1970	Lithosphere	Zolotone border; greens an	H 17.375" x L 12.125" (44 x	Color Lithograph on A	Donation	2	Belgia
4						3	Alechinsky, Pierre	1927	SD 1	1970	Digitale	Zolotone border; greens an	H 17.375" x L 12.125" (44 x	Color Lithograph on A	Donation	3	Belgia
5						4	Alechinsky, Pierre	1927	SD 1	1970	Boeuf Gros Sel	Zolotone border; oranges, p	H 17.375" x L 12.125" (44 x	Color Lithograph on A	Donation	4	Belgia
6						5	Bearden, Romare	1911	GP 19	1973	Tidings	Landscape with gray sky, tw	H 22" x L 29"	Silkscreen	Donation	5	Africa
7						6	Bauermeister, Mary	1934	SD 2	1973	Art Investment Report	Hand printed "report"	H 25.5" x L 19"	Lithograph	Donation	6	Germa
8						7	Bauermeister, Mary	1943	SD 2	1973	Rainbow	Random writing all over, ra	H 18.875" x L 25.75"	Lithograph	Donation	7	Germa
9						8	Bishop, Isabel	1902	SD 2		The Coat, Reaching for the Sleeve	Back view of a woman putti	H 6" x L 4"	drypoint etching		8	Americ
10	o					9	Conner, J.M.		SD 3		Untitled	Road running towards the c	H 15.875" x L 21.875"	paint of illustration t	Donation	9	Americ
11	o					10	Conner, J.M.		SD 3		Untitled	House with tropical setting		paint on illustration l	Donation	10	Americ
12	o					11	Conner, J.M.		SD 3		Untitled	A black train	H 15.75" x L 22"	paint on illustration l	Donation	11	U. S. A
13	o					12	Conner, J.M.		SD 3		Untitled	Trees in foreground and mc	H 15.25" x L 21.5"	paint on illustration l	Donation	12	Americ
14	o					13	Conner, J.M.		SD 3		Untitled	believe the entire work to b	H 19.5" x L 26.375"	paint on illustration	Donation	13	Americ
15						14	Dumbravă, Maria		GP 21	1980	Mirific	brown, green, and black lar	H 19" x L 13.5" with change	Monotype		14	Roman
16						15	Capacci, Bruno	1906	SD 3		Untitled	beige face floating in pink/l	H 14" x L 10.25"	mixed media, paint o	Donation	15	Italiar
17						16	Capacci, Bruno	1906	SD 3		Untitled	Monster figure with greenis	H 14.375" x L 11.25"	paint on paper	Donation	16	Italiar
18						17	Dali, Salvador	1904	SD 4		The Magic Butterfly and the Flower	Certificate of authenticity fr	H 29.5" x L 21.5"	Lithograph	Donation	17	Spanis
19						18	Dali, Salvador	1904	SD 4		Cover Page for Print	Lithograph of Dali's signat	H 29.5" x L 21.5"	Lithograph	Donation	18	Spanis
20						19	Dali, Salvador	1904	LD 5	1978	The Magic Butterfly and the Dream	A hand holding a bouquet c	H 22.5" x L 17" w/o frame	Lithograph	Donation	19	Spanis
21						20	Cunningham, Bruce	1943	SD 4	1968	Untitled	Inside view of part of flowe	22.25" x 17"; 24" x 18.875"	Colored oil pastels		20	Americ
22						21	Cunningham, Bruce	1943-	SD 4		Untitled	Inside view of fruit or part	H 22.5" x 17"; 24" x 18.875"	black oil pastel		21	Americ
23						22	Foote, James Jr.	1921	SD 5		Untitled, 13.	Nude man and nude womar	H 9" x L 11.875"	black India ink	Donation	22	Americ
24						23	Foote, James Jr.		SD 5	1950	Untitled 8.	Two warriors both with kni	H 14.5" x L 9.375"	black India ink	Donation	23	Americ
25						24	Foote, James Jr.		SD 5	1950	Untitled 10.	Sitting man and woman, wc	9" x 11.75"	black India ink	Donation	24	Americ
26						25	Foote, James Jr.		SD 5	1950	Untitled 7.	Man on all fours, woman si	H 9" x L 11.75"	black India ink	Donation	25	Americ
27						26	Foote, James Jr.		SD 5	1951	Untitled	Man at a table, resting hear	H 7.625" x L 6.875"	Black India ink	Donation	26	Americ
28						27	Foote, James Jr.		SD 5		Blow Ye Winds of Morning	Nude standing woman, her	H 8" x L 5"	Black India ink	Donation	27	Americ
29						28	Foote, James Jr.		SD 5	1950	Untitled 6.	Nude man and woman with	H 11.75" x L 9"	Black India ink	Donation	28	Americ
30						29	Foote, James Jr.		SD 5	12/13/1948	Medea, Servant	Top half is a letter, bottom	12" x 9"	Black India ink, paint	Donation	29	Americ

Key for Colors	
o	Date of the Work
p	Life Dates
x	Artist
m	Untitled
	TBD
	Photographed
	Posted
	Missing



Photographing & Watermarking



Top Left: Original Photograph;
Bottom Left: Photoshop Rendering

Right: Finished Product with Watermark



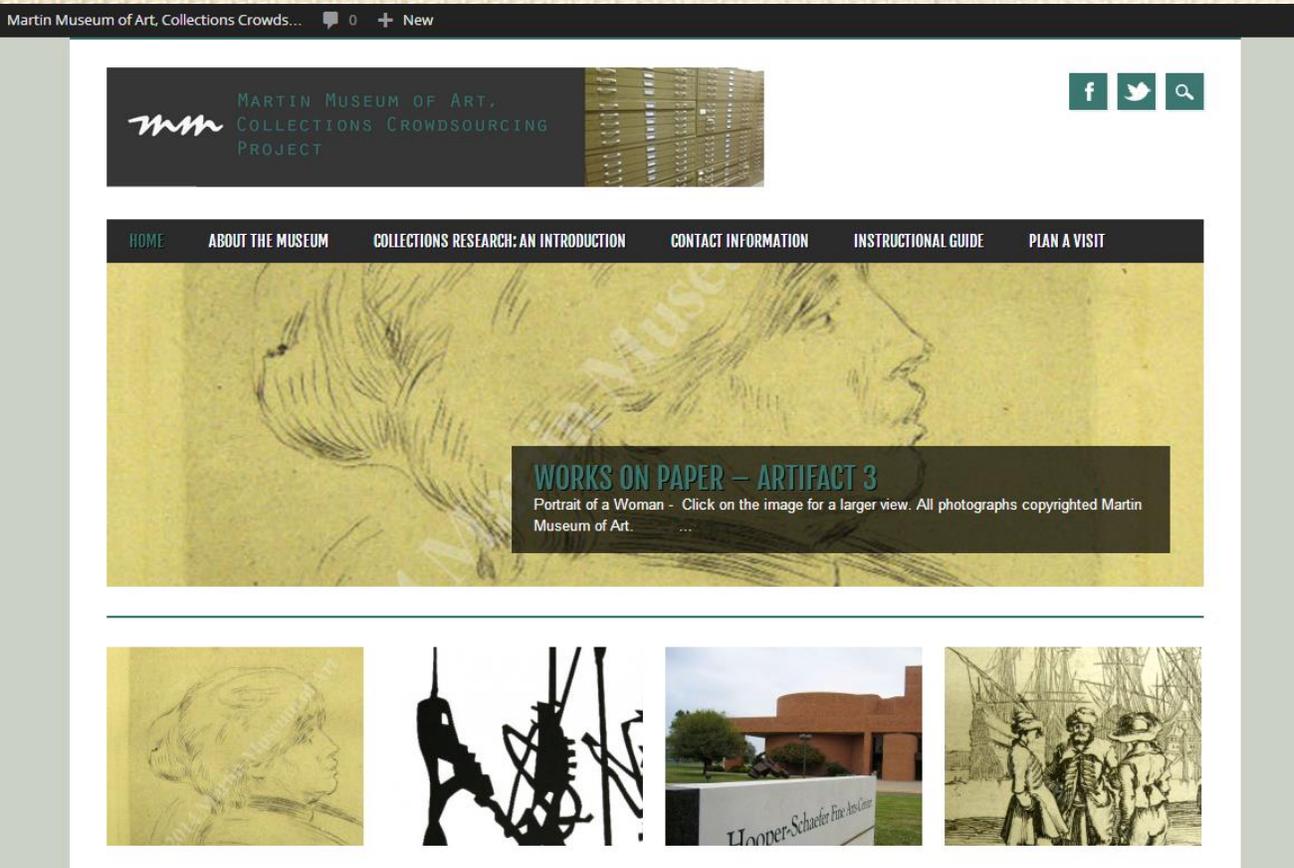
Building a Blog – Setting Up



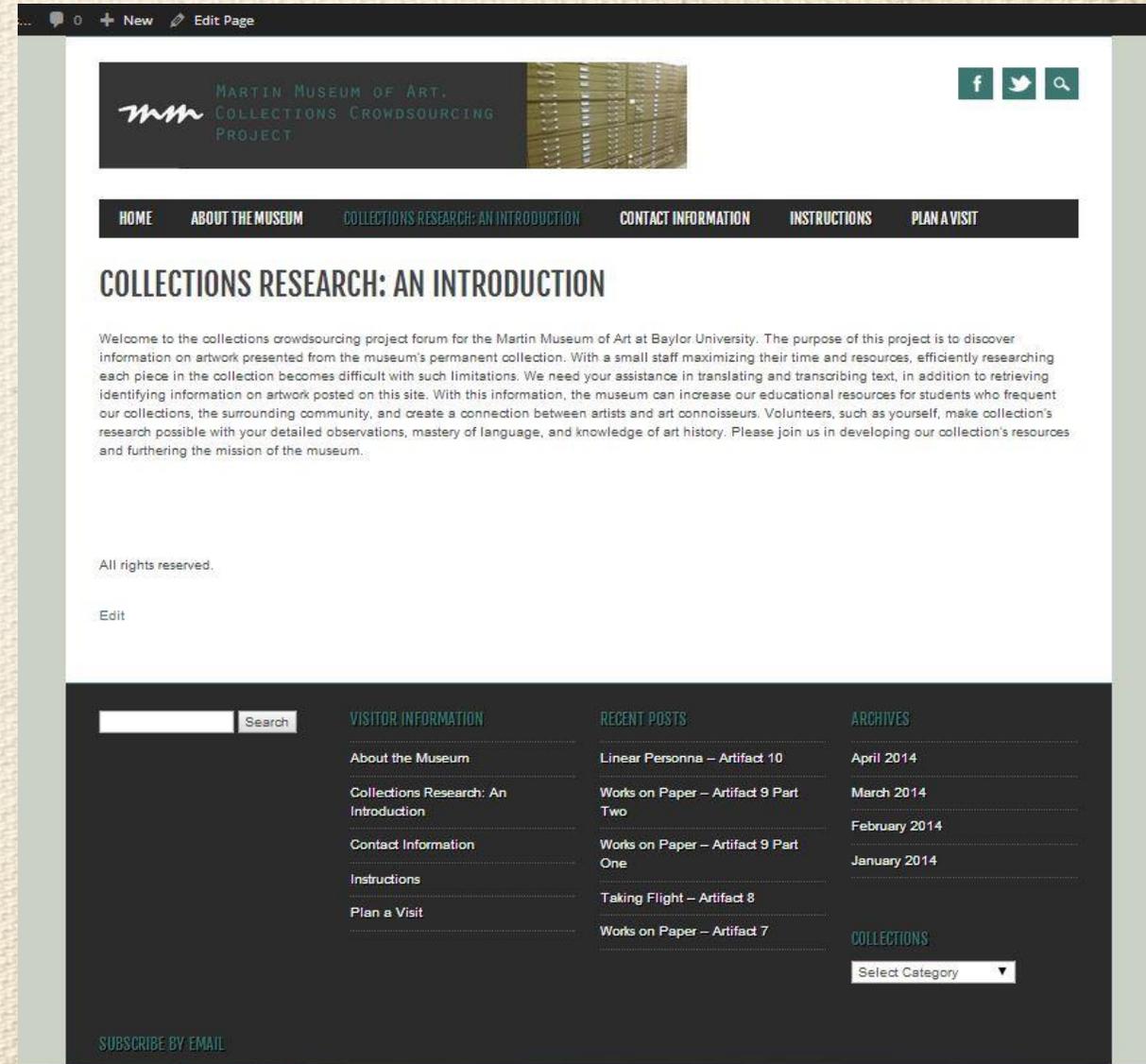
- Cohesive Appearance
- Gallery
- Regulation & Monitoring
- Anonymity
- Trial & Error



Building a Blog - Pages



Left: Blog Homepage



Right: Introduction Menu Page

Building a Blog - Posts

The original blog post features a header with the Martin Museum of Art logo and navigation links. The main content area is titled "WORKS ON PAPER – ARTIFACT 1" and includes a sub-header "Merchants and Maritime: A Page from History". Below this, there are three small images of a historical document page, with the first one being a full-page view and the others being close-ups of specific parts. The post concludes with a list of five questions for readers to identify the document's source, artist, and date, and a section for comments.

WORKS ON PAPER – ARTIFACT 1

Merchants and Maritime: A Page from History – Click on the images for a larger view.

All photographs copyrighted Martin Museum of Art.

Full image of a document page Close-Up 2 Artifact 1

Close-Up 3 Artifact 1

Please identify the following information.

1. Did this print come from a book or other textual source?
2. Can you determine the type of printing process/technique?
3. Does it match the style of a known artist? Do you know who the artist is? If you know the artist, can you determine a title and date for the work?
4. What era or period of time is depicted based on the style of clothing and stern of the ships? Can you infer a nationality based on these elements?
5. Can you identify a signature?

If you would like to provide us with additional resources, biographical or art historical, please list sources in the comments section.

NEXT —

ONE COMMENT
on "Works on Paper – Artifacts"

LEE HALLINAN
February 13, 2014 at 10:37 AM • (Edit) • Reply
This looks like some sort of wood block print, am I right? I was looking at the stern of the ship in the background with all the decks... possibly English? I need to get more research done! :D

LEAVE A REPLY
Log in as margarethallinan. Logout

COMMENT

POST COMMENT

Left: Original

Right: Revised

The revised blog post features a header with the Martin Museum of Art logo and navigation links. The main content area is titled "LINEAR PERSONNA – ARTIFACT 10" and includes a sub-header "A Geometric Figure – What do you see in this image?". Below this, there are three small images of a drawing, with the first one being a full-page view and the others being close-ups of specific parts. The post concludes with a list of questions for readers to identify the drawing's artist, date, and medium, and a section for comments.

LINEAR PERSONNA – ARTIFACT 10

A Geometric Figure – What do you see in this image? Is it a human figure or an animal-like creature?

Write what you think about the artwork below. All responses are welcome!

Artifact 10 – Full View Artifact 10 – Text View 1 Artifact 10 – Text View 2

Click on the image for a larger view.

All photographs copyrighted Martin Museum of Art.

Can you fill in these blanks with the images in the post and other outside resources?

Artist: Philip Platt
Life Dates:
Title:
Is this part of a series?
Date of Work:
Medium: Print – ?
a. lithograph
b. etching
c. other, please specify
Edition: 8 of 11

As always, if you would like to provide us with additional resources, biographical or art historical, please list sources in the comments or send us an email. We would love to hear what you think the work is about.

— PREVIOUS

LEAVE A REPLY
Log in as margarethallinan. Logout

COMMENT

POST COMMENT



Posts, Cntd.

WordPress Dashboard: Edit Post interface for "Works on Paper - Artifact 1".

Post Title: Works on Paper - Artifact 1
Permalink: http://blogs.baylor.edu/mmos_crowdsourcing/2014/01/20/works-on-paper-artifact-1/

Content: Merchants and Maritime: A Page from History - Click on the Images for a larger view.
All photographs copyrighted Martin Museum of Art.

Media: Full image of a document page, Close-Up 2 Artifact

Statistics (Last 30 Days):

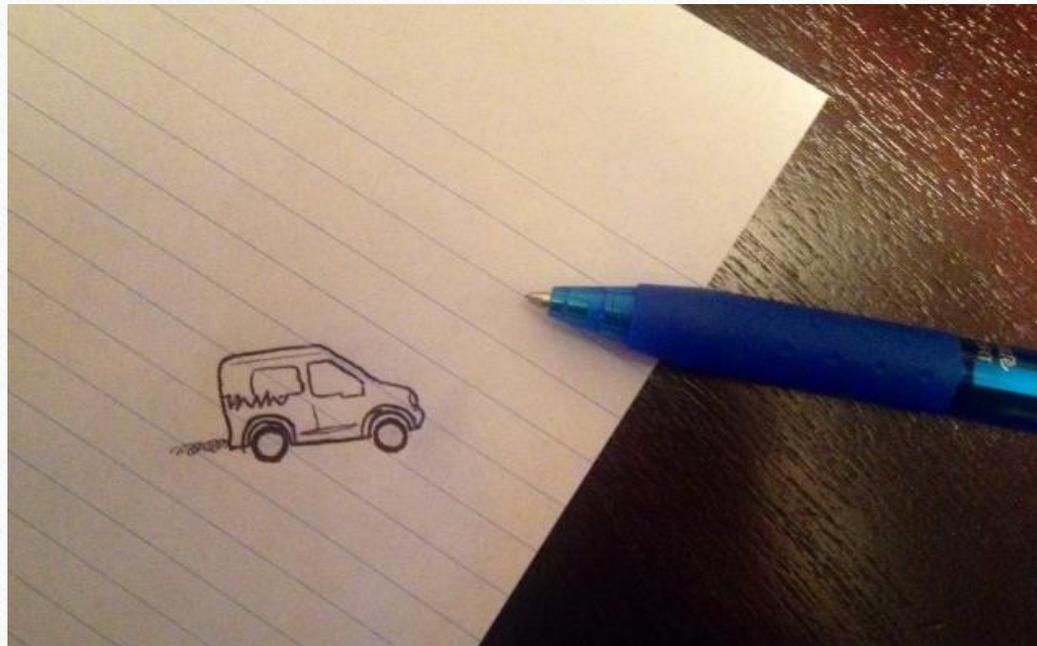
Day	Pageviews	Visits	Unique Visitors
Mar 22	1	1	1
Mar 26	1	1	1

Summary: Visits: 2, Unique Visitors: 2, Pageviews: 2, Pages / Visit: 1, Bounce Rate: 100%, Avg. Visit Dur.: 00:00:00, New Visits: 100%

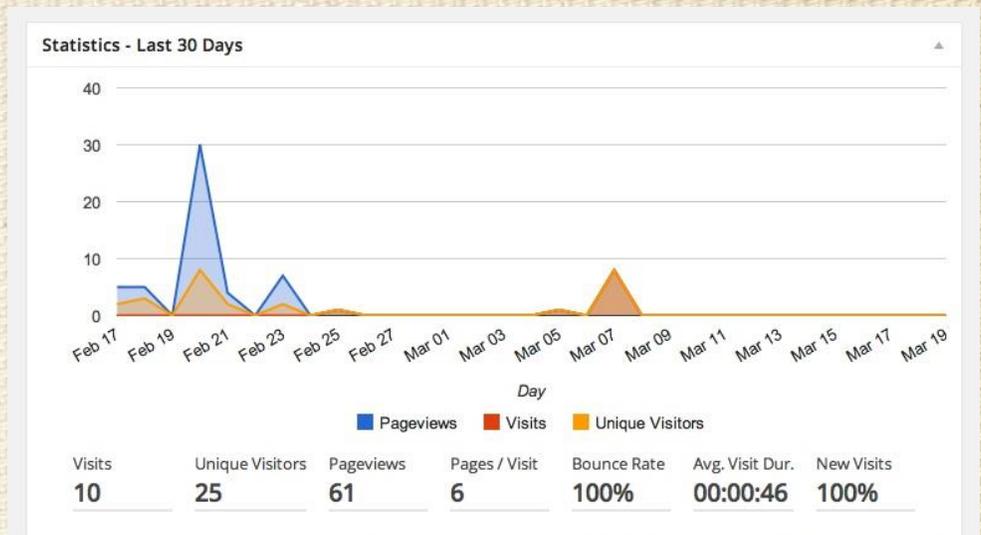
Comments: 1 comment by Liz Hallinan (lzh11@baylor.edu) on 2014/02/19 at 1:41 PM: "This looks like some sort of wood block print. Am I right? I was looking at the stern of the ship in the background with all the decks... possibly English?? I need to get more research done 1800s?"

Right Sidebar: Publish (Status: Published, Visibility: Public, Revisions: 11), Format (Standard selected), Categories (Works on Paper selected), Tags (document, merchants, Paper, ships, Works on Paper).

Evaluation



Statistical Analysis – Blog



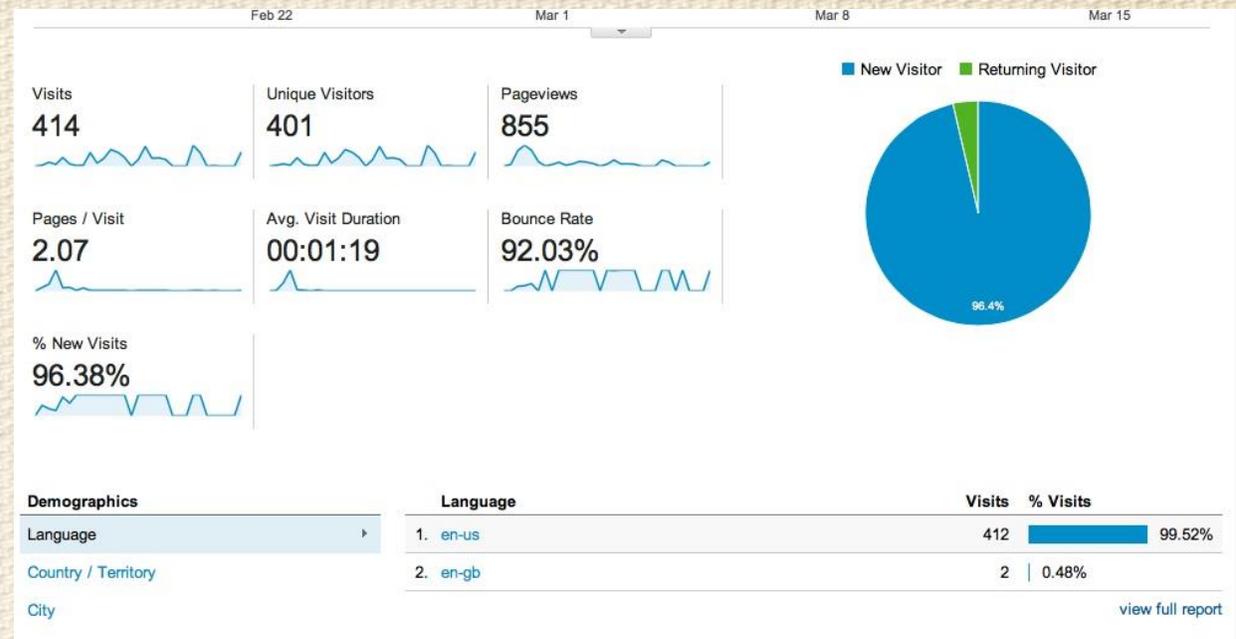
Blog Post Traffic Statistics

File Edit View Insert Format Data Tools Help Last edit was 4 days ago

Blog Post Traffic Statistics

Date of Post	MM Inventory Number	Art Descriptor	Post Title	Collected by	Date/Time Collected	Number of Comments	Number of Comments - about MM artwork	Number of Comments - about site	Number of Comments - Unrelated	Number of Comments - On Campus	Number of Comments - Off Campus	Number of Subscribers	Visitors to the Site
01/06/2013	112	SAMPLE	Asian Work on Paper - Buddha	Margaret Hallinan, G.A.	00:00/0000 -- 00:00 AM	1	1	0	0	1	0	0	
2/12/2014	1114	Merchants with tall ships	Works on Paper - Artifact 1	Margaret Hallinan, G.A.	2/12/2014 -- 7:05 PM	0	0	0	0	0	0	0	
2/12/2014	0	Salutations	Salutations	Margaret Hallinan, G.A.	2/12/2014 -- 7:05 PM	0	0	0	0	0	0	0	
2/12/2014	0	Salutations	Salutations	Margaret Hallinan, G.A.	2/18/2014 -- 9:52 AM	1	1	0	0	0	1	0	
2/12/2014	1114	Merchants with tall ships	Works on Paper - Artifact 1	Margaret Hallinan, G.A.	2/18/2014 -- 9:52 AM	1	1	0	0	0	1	1	
2/12/2014	1114	Merchants with tall ships	Works on Paper - Artifact 1	Margaret Hallinan, G.A.	2/18/2014 -- 2:27 PM	0	0	0	0	0	0	0	
2/12/2014	1114	Merchants with tall ships	Works on Paper - Artifact 1	Margaret Hallinan, G.A.	2/19/2014 -- 10:58 AM	0	0	0	0	0	0	0	
2/19/2014	1109	Bell Shapes	Works on Paper - Artifact 2	Margaret Hallinan, G.A.	2/19/2014 -- 11:00 AM	0	0	0	0	0	0	0	
2/12/2014	1114	Merchants with tall ships	Works on Paper - Artifact 1	Margaret Hallinan, G.A.	2/19/2014 -- 8:23 PM	0	0	0	0	0	0	0	2/18/2014 -- 37 views, 11 unique visitors
2/19/2014	1109	Bell Shapes	Works on Paper - Artifact 2	Margaret Hallinan, G.A.	2/19/2014 -- 8:23 PM	0	0	0	0	0	0	0	2/18/2014 -- 1 view, 1 unique visitor
2/12/2014	0	Salutations	Salutations	Margaret Hallinan, G.A.	2/19/2014 -- 8:23 PM	0	0	0	0	0	0	0	2/19/2014 -- 11 view, 6 unique visitors
2/12/2014	1114	Merchants with tall ships	Works on Paper - Artifact 1	Margaret Hallinan, G.A.	2/20/2014 -- 11:58 AM	0	0	0	0	0	0	0	
2/19/2014	1109	Bell Shapes	Works on Paper - Artifact 2	Margaret Hallinan, G.A.	2/20/2014 -- 11:58 AM	0	0	0	0	0	0	0	
2/12/2014	0	Salutations	Salutations	Margaret Hallinan, G.A.	2/20/2014 -- 11:58 AM	0	0	0	0	0	0	0	
2/12/2014	1114	Merchants with tall ships	Works on Paper - Artifact 1	Margaret Hallinan, G.A.	2/20/2014 -- 3:46 PM	0	0	0	0	0	0	0	2/20/2014 -- 37 views, 11 unique visitors
2/19/2014	1109	Bell Shapes	Works on Paper - Artifact 2	Margaret Hallinan, G.A.	2/20/2014 -- 3:46 PM	0	0	0	0	0	0	0	2/20/2014 -- 11 views, 1 unique visitors
2/12/2014	0	Salutations	Salutations	Margaret Hallinan, G.A.	2/20/2014 -- 3:46 PM	0	0	0	0	0	0	0	2/20/2014 -- 11 views, 8 unique visitors
2/12/2014	1114	Merchants with tall ships	Works on Paper - Artifact 1	Margaret Hallinan, G.A.	2/24/2014 -- 9:59 AM	0	0	0	0	0	0	0	2/24/2014 -- 78 views, 22 unique visitors
2/19/2014	1109	Bell Shapes	Works on Paper - Artifact 2	Margaret Hallinan, G.A.	2/24/2014 -- 9:59 AM	0	0	0	0	0	0	0	2/24/2014 -- 49 views, 1 visitor, 12 unique visitors
2/12/2014	0	Salutations	Salutations	Margaret Hallinan, G.A.	2/24/2014 -- 9:59 AM	0	0	0	0	0	0	0	2/24/2014 -- 21 views, 13 unique visitors
2/12/2014	1114	Merchants with tall ships	Works on Paper - Artifact 1	Margaret Hallinan, G.A.	2/26/2014 -- 10:05 AM	0	0	0	0	0	0	0	2/26/2014 -- 80 views, 23 unique visitors, 2 visits
2/19/2014	1109	Bell Shapes	Works on Paper - Artifact 2	Margaret Hallinan, G.A.	2/26/2014 -- 10:05 AM	0	0	0	0	0	0	0	2/26/2014 -- 51 views, 13 unique visitors, 3 visits
2/12/2014	0	Salutations	Salutations	Margaret Hallinan, G.A.	2/26/2014 -- 10:05 AM	0	0	0	0	0	0	0	2/26/2014 -- 23 views, 14 unique visitors, 2 visitors
2/26/2014	1119	Portrait of a Lady	Works on Paper - Artifact 3	Margaret Hallinan, G.A.	2/26/2014 -- 10:05 AM	0	0	0	0	0	0	0	2/26/2014 -- 1 view, 1 unique visitor, 1 visitor (me?)
2/12/2014	1114	Merchants with tall ships	Works on Paper - Artifact 1	Margaret Hallinan, G.A.	2/27/2014 -- 11:38 AM	0	0	0	0	0	0	0	02/27/2014 -- 79 views, 23 unique visitors, 1 visitor
2/19/2014	1109	Bell Shapes	Works on Paper - Artifact 2	Margaret Hallinan, G.A.	2/27/2014 -- 11:38 AM	0	0	0	0	0	0	0	02/27/2014 -- 50 views, 13 unique visitors, 2 visitors
2/12/2014	0	Salutations	Salutations	Margaret Hallinan, G.A.	2/27/2014 -- 11:38 AM	0	0	0	0	0	0	0	02/27/2014 -- 22 views, 14 unique visitors, 1 visitor
2/28/2014	1119	Portrait of a Lady	Works on Paper - Artifact 3	Margaret Hallinan, G.A.	2/27/2014 -- 11:38 AM	0	0	0	0	0	0	0	02/27/2014 -- 1 view, 1 unique visitor, 1 visitor
2/12/2014	1114	Merchants with tall ships	Works on Paper - Artifact 1	Margaret Hallinan, G.A.	2/28/2014 -- 7:36 PM	0	0	0	0	0	0	0	02/28/2014 -- 79 views, 23 unique visitors, 1 visitor
2/19/2014	1109	Bell Shapes	Works on Paper - Artifact 2	Margaret Hallinan, G.A.	2/28/2014 -- 7:36 PM	0	0	0	0	0	0	0	02/28/2014 -- 53 views, 16 unique visitors, 5 visitors
2/12/2014	0	Salutations	Salutations	Margaret Hallinan, G.A.	2/28/2014 -- 7:36 PM	0	0	0	0	0	0	0	02/28/2014 -- 23 views, 15 unique visitors, 2 visitors

Google Analytics



	A	B	C	D	E	F	G	H
1	<u>Google Analytics Results</u>							
2								
3	Note: Does Google count administrative visits?	Margin of error, counting my steps						
4								
5	Date Checked	Staff Member	Time Frame:	Visits	Unique Visits	Returning Visitors	New Visitors	Page Views
6	2/19/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Feb. 18 2014	38	17	55.3%	44.7%	784
7	2/20/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Feb. 19 2014	42	19	57.1%	42.9%	951
8	2/24/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Feb. 24 2014	68	42	38.2%	61.8%	982
9	2/26/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Feb. 26 2014	113	87	23%	77%	1027
10	2/27/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Feb. 27 2014	124	98	21%	79%	1038
11	2/28/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Feb. 28 2014	162	136	16%	84%	1076
12	3/1/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Mar. 01 2014	194	168	13.4%	86.6%	1108
13	3/3/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Mar. 03 2014	214	188	12.1%	87.9%	1128
14	3/4/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Mar. 04 2014	229	203	11.4%	88.6%	1143
15	3/6/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Mar. 06 2014	292	266	8.9%	91.1%	1210
16	3/18/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Mar. 18 2014	381	368	3.9%	96.1%	822
17	3/19/2014	Margaret Hallinan, G.A.	Jan. 19 2014 - Mar. 19 2014	414	401	3.6%	96.4%	855
18								
19								
20								
21								
22								



Conducting a Survey

Martin Museum of Art Collections Crowdsourcing Blog

* 1. Would you like the artwork to be posted more frequently?

- Yes No

2. What kinds of artistic mediums would you like to see?

- Painting Printmaking
 Paper Ceramics
 Sculpture

3. What types of artistic periods would you like to see?

- Renaissance Portraiture
 Modern Landscape
 Contemporary Genre (i.e. everyday life)
 Impressionism Still Life
 Non-Western (i.e. Asian, etc.) Abstract

4. Which post format do you prefer?

- Only artwork, no accompanying questions
 Artwork with accompanying questions
 Artwork with accompanying information and fill-in the blank (i.e. ARTIST: Van Gogh, TITLE: _____)
 Other (please specify)

5. Is the blog site easy to navigate and the layout user friendly?

- Yes No

* 6. Is the instruction page clear and understandable?

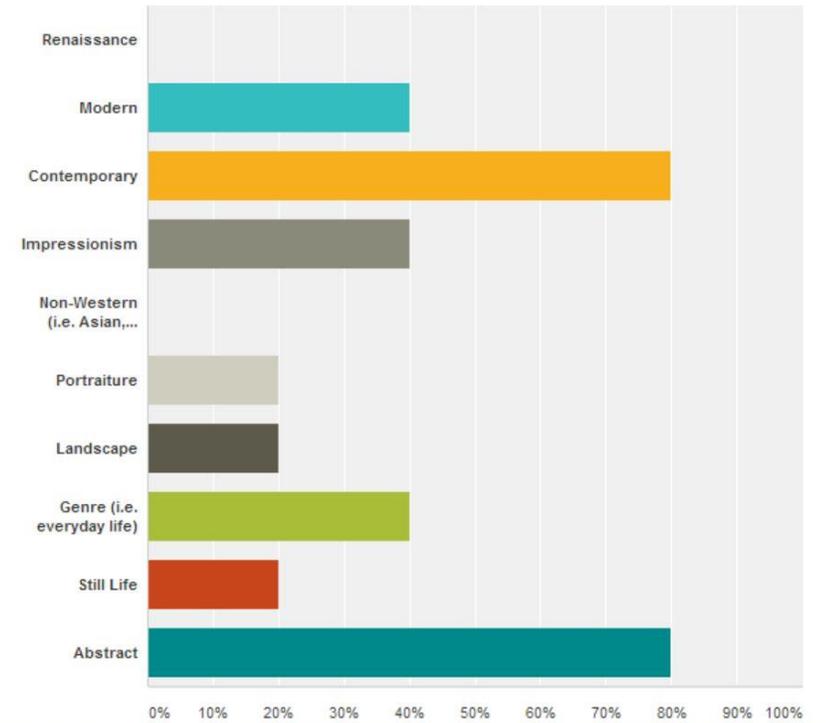
- Yes No
 If no (please specify)

Done

Powered by [SurveyMonkey](#)
Check out our [sample surveys](#) and create your own now!

What types of artistic periods would you like to see?

Answered: 5 Skipped: 0



Procedure Manual

If the photo does not look like the sample, it may not need to be rotated or it may need to be aligned again.

4. The Cropping Tool

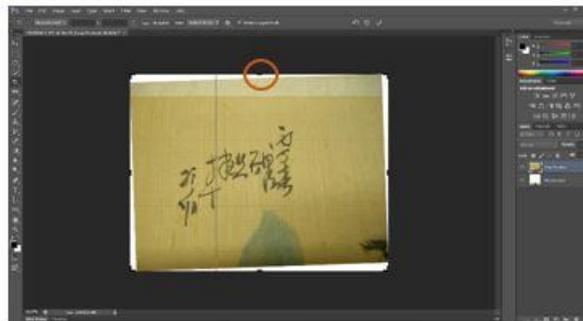
Most likely the image will need to be cropped or cut down around the edges to clean up the image, zoom in on a particular area to focus the viewer's attention on the important evidence, or eliminate the white space added to the edges from the ruler tool.

To crop the image go to the left side panel of icons and click on the cropping tool.



14

Click on the side and corner lines to move the edges inward.



15

Click "enter" on the keyboard to release the cropping lines. If not satisfied, crop until the image is within the desired range.

5. The image is now ready for adjustments to the lighting, exposure, color levels, and other surface details to enhance the clarity of the photograph for the viewers. There are several options on the right panel above the layers. By clicking on the various icons, the image can undergo several alterations, each of which will show up as their own layer.



16



Social Media



Martin Museum of Art shared a link.
9 hours ago

If you enjoy art, solving puzzles, and research, then join the museum in exploring its permanent collection. Please share this site with anyone who might know more about this image. Check back weekly for new images of artifacts!

blogs.baylor.edu/mmoa_crowdsourcing



Martin Museum of Art, Collections Crowdsourcing Project
blogs.baylor.edu

Like · Comment · Share



Jennifer Spry and Cheri Danielle like this.



Martin Museum of Art @MartinMuseumBU · 8h

Enjoy art, solving puzzles, and research? Join the @MartinMuseumBU #Baylor in exploring its permanent collection. ow.ly/tyyPI

Expand

Reply Retweet Favorite More



Martin Museum of Art

The Collections Crowdsourcing Project was featured in this great article in AccessWaco by Carl Hoover of the Waco Trib!

http://www.wacotrib.com/entertainment/accesswaco/art/baylor-s-martin-museum-of-art-asks-online-viewers-for/article_88e0d8ba-6397-58e6-bdf7-f9c64305a29f.html



Baylor's Martin Museum of Art asks online viewers for info
wacotrib.com

Amateur art sleuths, history buffs and Sherlocks with a good eye, Baylor's Martin Museum of Art has a job for you.

Like · Comment · Share · about an hour ago



Flyers

Can you identify
the object in the
image?



To find the answer, go to:
blogs.baylor.edu/mmoa_crowdsourcing

Do you like puzzles, problem solving, or research?
Do you like art and history?

Join the museum in discovering the artists and exploring the
details of their masterpieces from the permanent collection.

 Martin Museum of Art  BAYLOR

 Martin Museum of Art
Collections Crowdsourcing Project

The MMoA collections forum was conceived by Margaret Hallinan to fulfill the requirement of a Graduate Thesis Project.

The Martin Museum of Art is embarking on a journey to fully research the art in its permanent collection. The goal is to create better programming, educational adjuncts, and improve the scholarship of the collection to better serve the needs of museum visitors and fulfill its mission.

The Martin Museum of Art, Baylor University, is committed to the advancement and understanding of art through an active program of collections, stewardship, conservation, innovative exhibitions, education, interpretive programs, and special events to serve and enrich Baylor University and the public communities of Waco and Central Texas. The Museum serves as a vital resource for teaching and scholarship in a broad variety of disciplines, including, but not limited to, art history, art appreciation and studio art.

We need your help in researching the works of art and spreading the word to your professional colleagues, students, other organizations, and friends about this new endeavor. As a small staff we appreciate all of the assistance we receive in collections research, granting us more time and resources to other collection and educational pursuits as well as the physical care of our collection.

To visit or participate in the project, please go to:

blogs.baylor.edu/mmoa_crowdsourcing

For more information on the project, please contact:
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Successes

- Extra Printed Publication
- Networking
- Name Recognition
- Comments
- Virtual Gallery for Fragile Works
- Technical Skills

MARTIN MUSEUM OF ART
COLLECTIONS CROWDSOURCING
PROJECT

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HOME ABOUT THE MUSEUM COLLECTIONS RESEARCH: AN INTRODUCTION CONTACT INFORMATION INSTRUCTIONS PLAN A VISIT

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WORKS ON PAPER - ARTIFACT 9 PART TWO
Royals on Display: Mary Queen of Scots - Click on the image for a larger view. All photographs copyrighted Martin Museum of Art. ...

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Challenges & Lessons Learned

- What is crowdsourcing?
- What is HTML coding?!
- Photographing
- Communication
 - Staff
 - Public
- Setting Boundaries

Gratitude

A special thanks to ...

Dr. Julie Holcomb

Karin Gilliam

Adair McGregor

Jennifer Spry

Eric Ames

Lance Grigsby

Carl Hoover

Elizabeth Hallinan

Jonathan Von Sprecken

Hannah Quinn

Association of Academic Museums
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Questions or Suggestions?

Explore ... http://blogs.baylor.edu/mmoa_crowdsourcing/

