

Pepper-Up: A Summer at the Dr Pepper Museum



Presented by Melissa Liesch



Presentation Overview



History



Exhibits Internship



Collections Internship



Responsibilities



Postcard Exhibit



Bottling Room Exhibit



Responsibilities



What did I work on?



Metrics



Take-Aways

The Dr Pepper Museum



- Located in downtown Waco, TX
- Opened: May 1991
- Historic Building/Museum
 - 1906 Artesian Manufacturing and Bottling Company
 - Kellum-Rotan Building

Collections

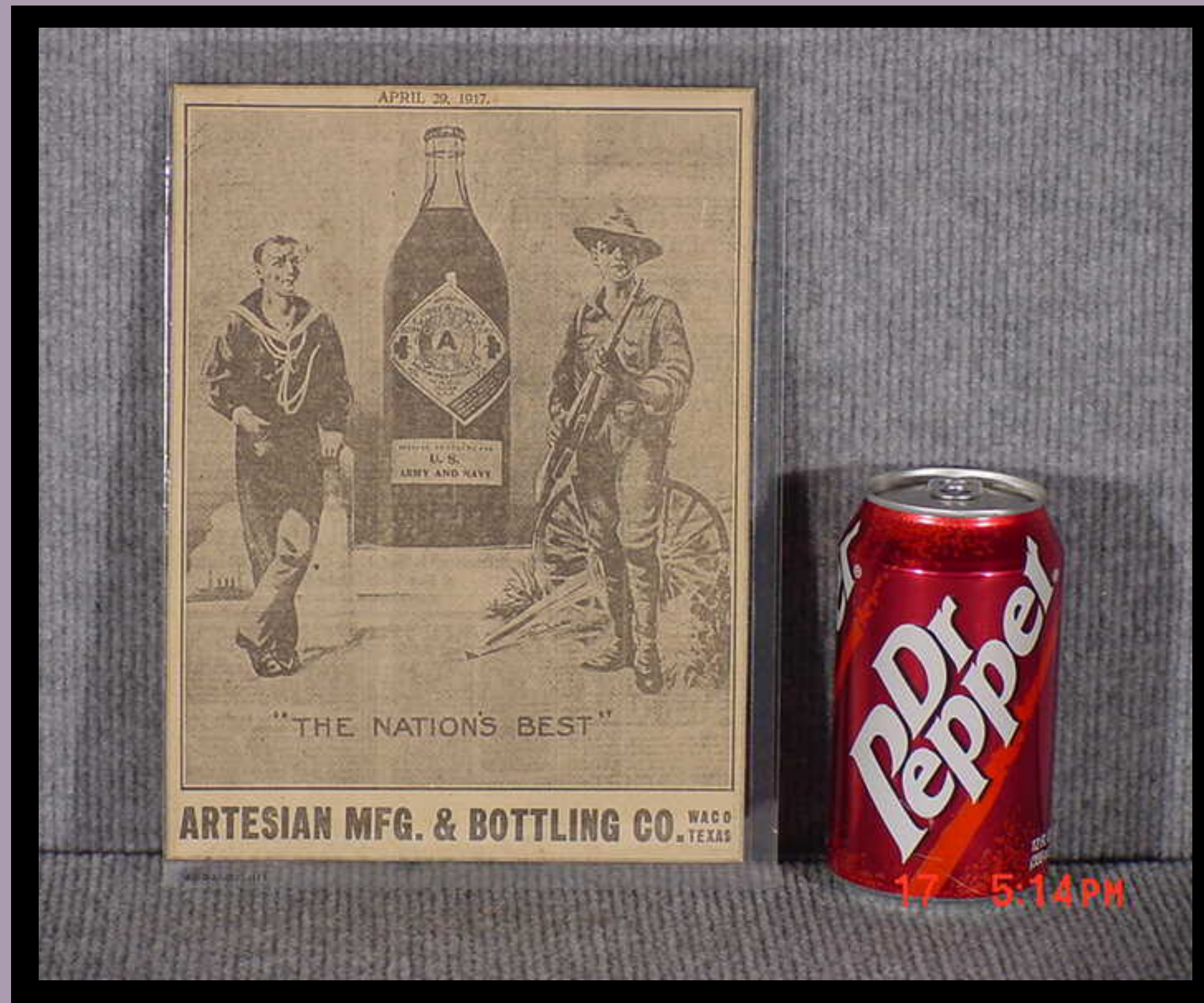
Supervisor: Rachael Nadeau Johnson

- Contract work on the KDP-DPS Project
- System Used: CatalogIt
- Types of Items
 - Newspapers
 - Advertisements
 - Bottle Riders
 - Static Clings
 - Shelf Talker
 - Other paper items and a few objects





1915 Dr Pepper Newspaper Ad



1917 Dr Pepper Newspaper Ad



7UP Bottle Rider



A&W and Sunkist Static Cling



Snapple Advertisement



Sunkist Shelf Talker



1976 Bicentennial Flag



Metrics



Total items inventoried:
1,872

Deaccession
recommendations:
499

Cataloged/Inventoried:
1160

Disposal
recommendations:
213



*These numbers are approximate

Exhibits

Supervisor: Joy Summar-Smith

- Collaborated on two exhibits
 - A Postcard Exhibit (New exhibit)
 - The Bottling Room (Renovation)

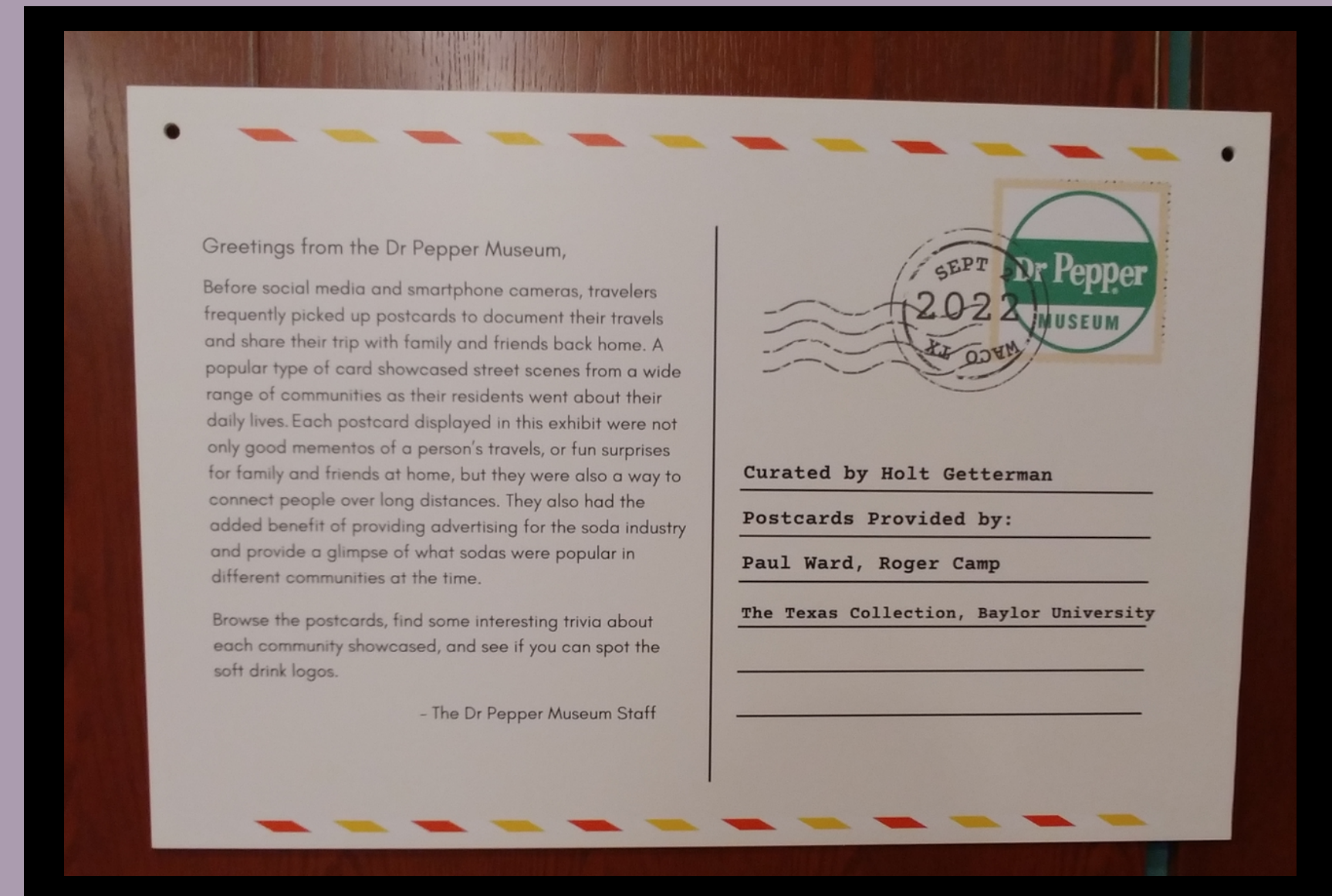


Postcard Exhibit

- Responsibilities/Contributions
 - Research
 - The towns
 - Interesting Facts
 - Pictures for video
 - Writing Text Panels
 - Design of Text Panels
 - Install



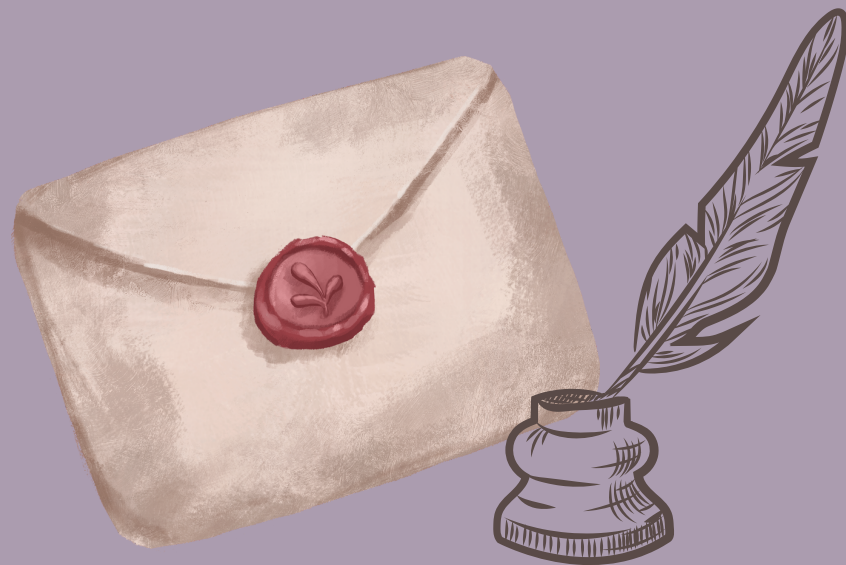
Introductory Text Panel



Austin Postcard Canvas and Text Panel



Images of the Room



Bottling Room Exhibit

- Responsibilities & Contributions
 - Research
 - Machinery
 - Scent Company
- Project ongoing into the fall



Machinery Area



Well Area



Take-Aways

Collections

CatalogIt is awesome

Pace Yourself -
It never ends

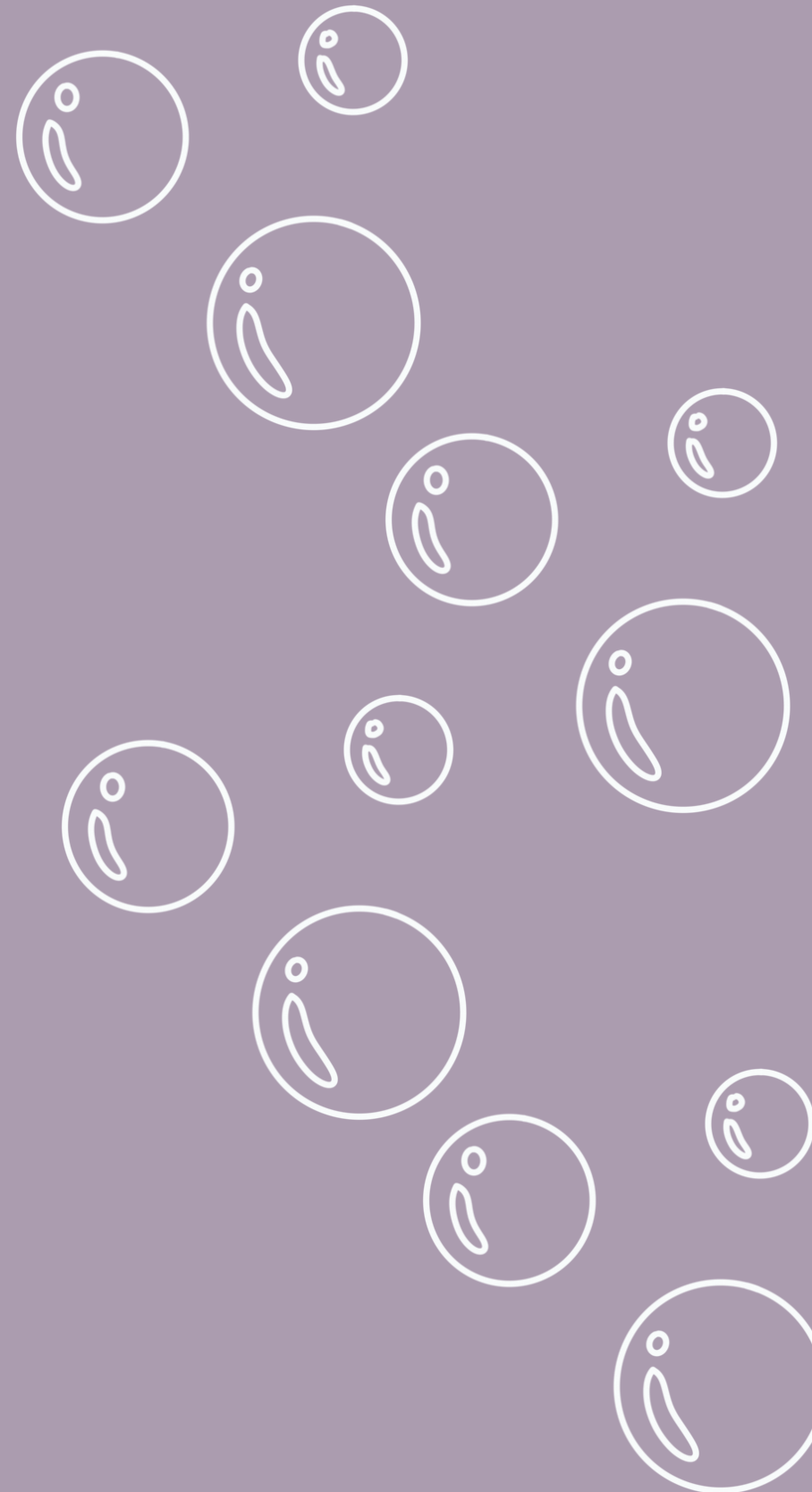
Collection is not
where I see myself

Exhibits

Start things earlier
than you think

Be Flexible -
Things Change

I very much enjoy
exhibits work





Thank You!

Sources

Dr Pepper Museum Website: History of Dr Pepper Museum

Photo Credit: Melissa Liesch

18-Month Report courtesy of Rachael Nadeau Johnson
Collections Manager at the Dr Pepper Museum