

A Curious Collaboration:  
Explorations in Exhibition Development

by

Jenna Norris, B.A.

A Project

Approved by the Department of Museum Studies

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Baylor University in Partial Fulfillment of the  
Requirements for the Degree  
Of  
Master of Arts

Approved by the Project Chairperson

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## Abstract

### A Curious Collaboration: Explorations in Exhibition Development

Jenna Norris M.A.

Mentor: Kenneth Hafertepe Ph.D.

This project focused on gaining experience in the exhibition development process and in planning and management of traveling exhibitions. The product of this learning experience was the creation of an auxiliary exhibit titled “Curious Creatures: Traditions of Animal Imagery” which was designed to complement the themes of the traveling exhibit “Sacred Journeys” by National Geographic. This report details the challenges and accomplishments over the course of this project which further emphasized the importance of adaptability and collaboration in the museum field.

# A Curious Collaboration

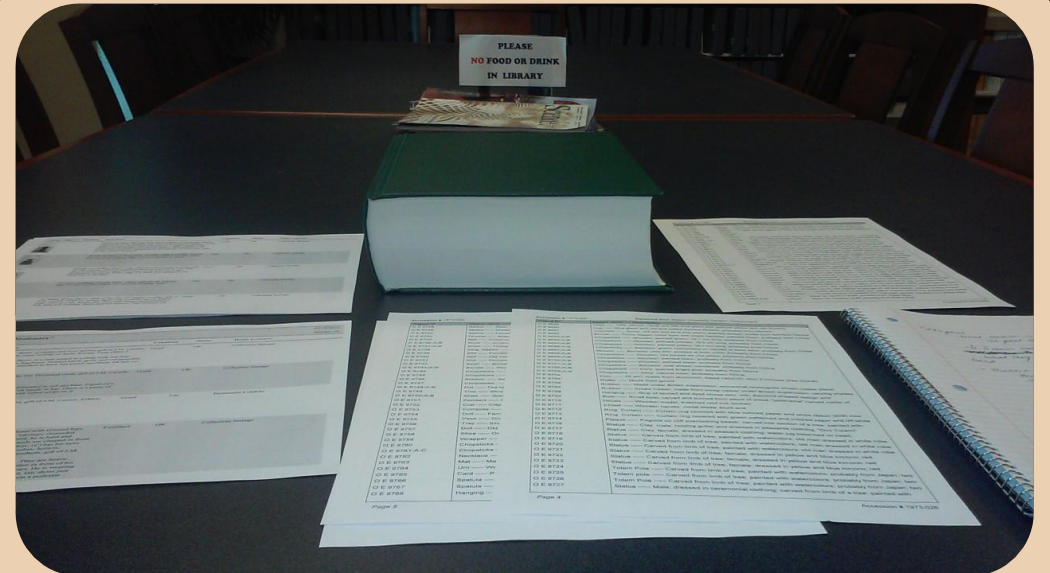
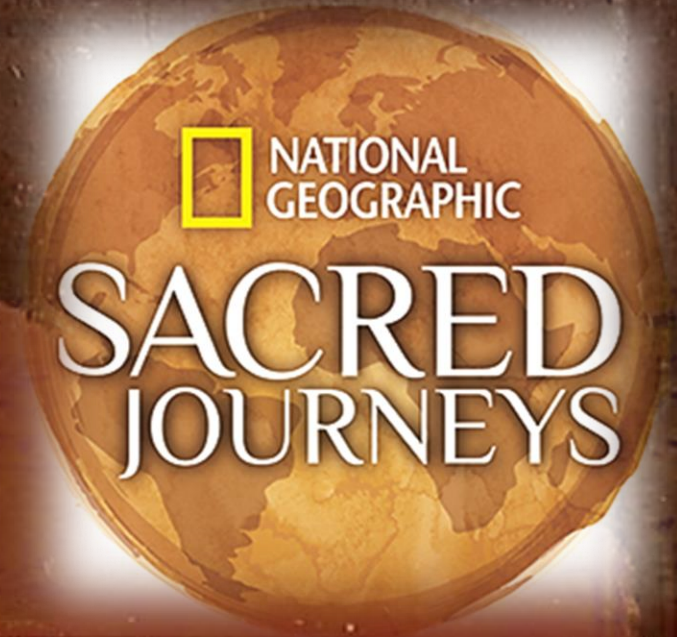
Explorations in Exhibition Development

Graduate Project By Jenna Norris



# How it started

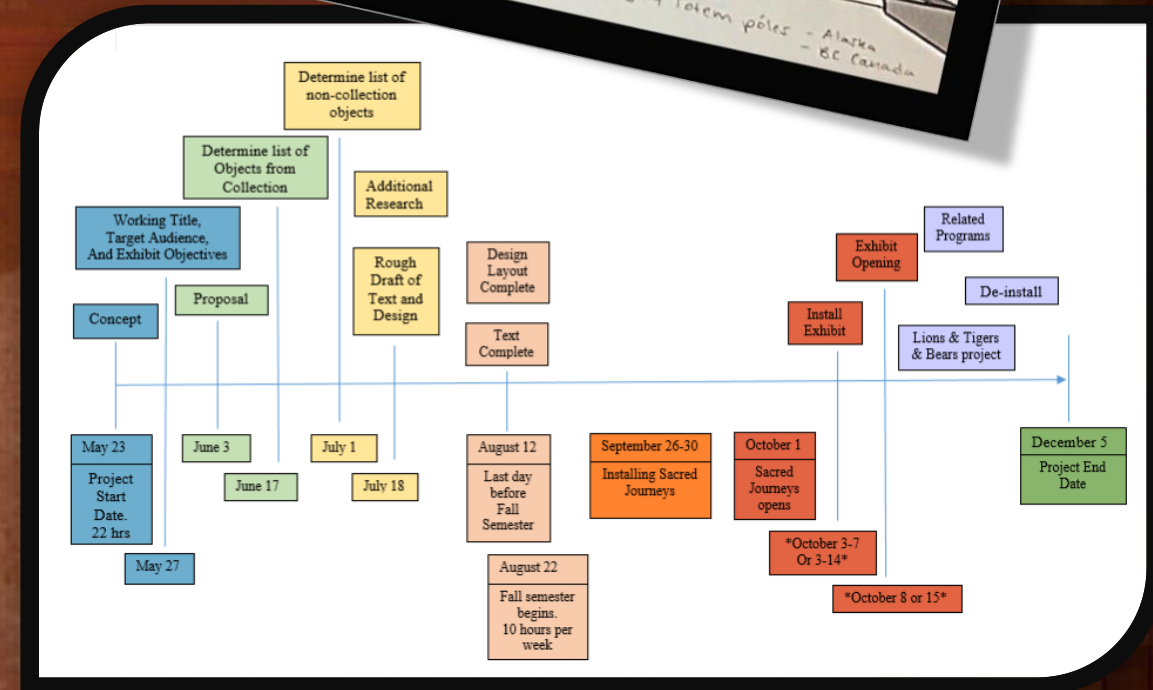
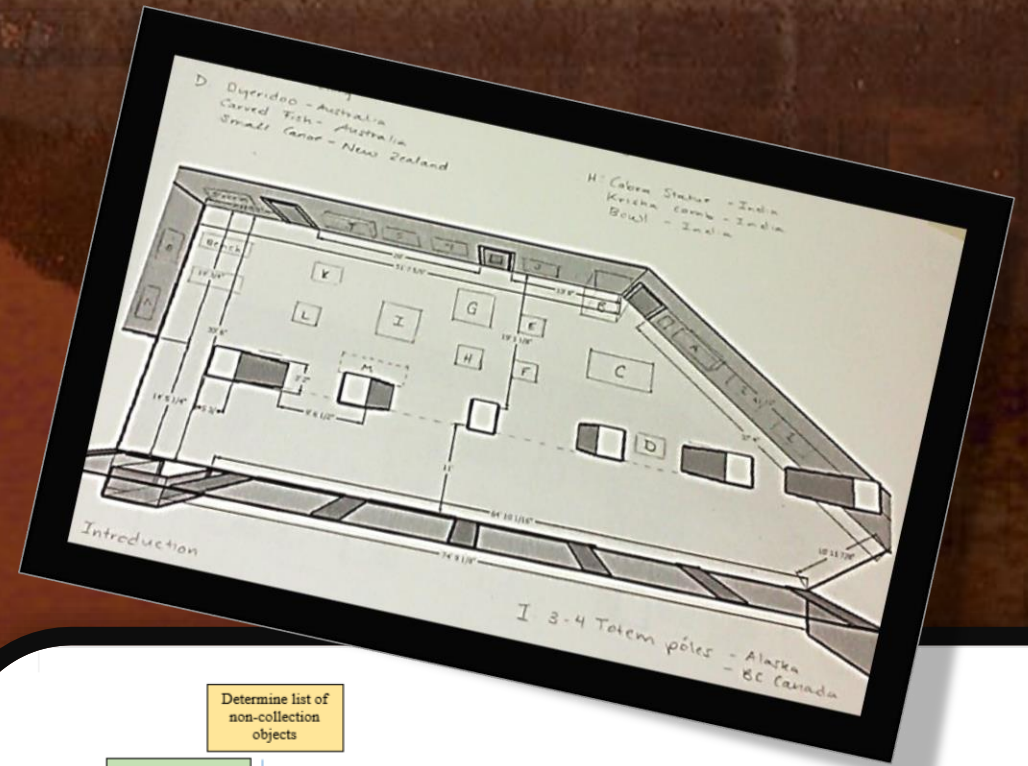
- Spring Assistantship to Summer Internship
- Auxiliary Exhibit
- Topic and Location





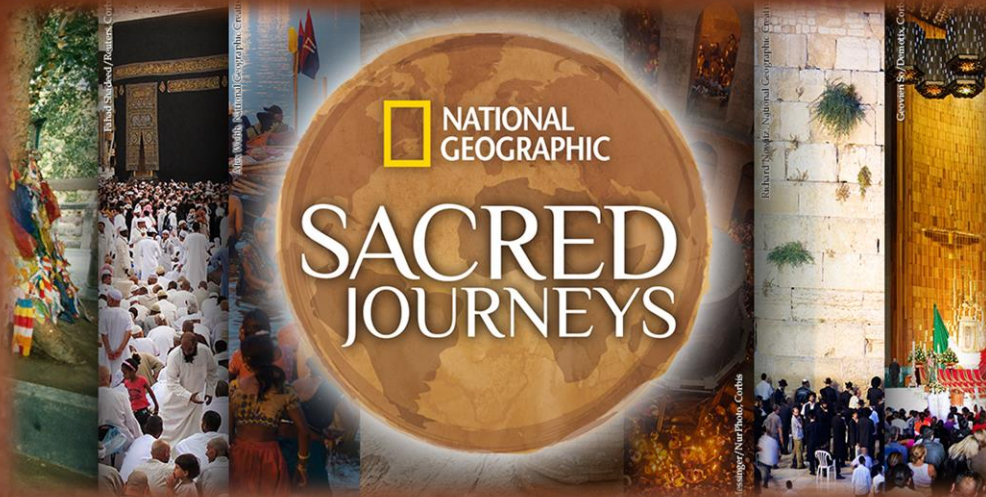
# Expanding Exhibit

- Traveling Exhibits
- Baylor Hall
- Topic Change
- External Collaboration
- Event Planning
- Evaluation/ Survey





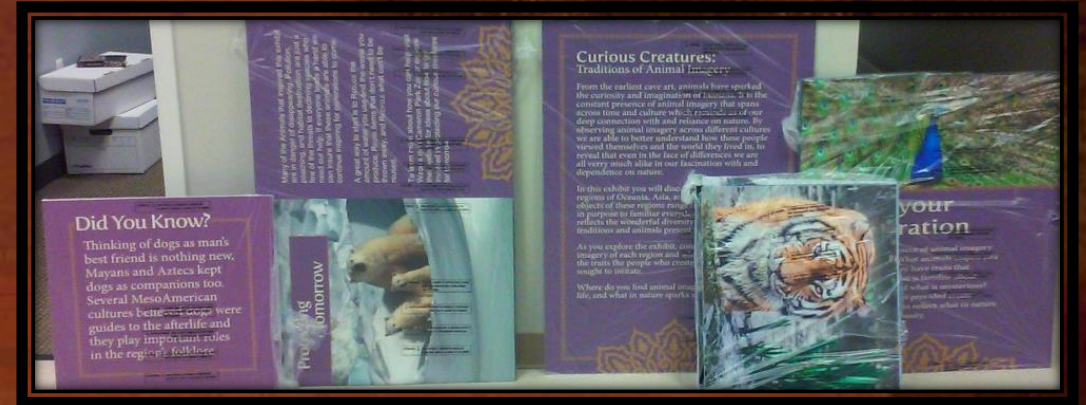
# Traveling Exhibits





# Research and Preparation

- Research: Totem Poles and the Kaningara Tribe
- Lessons in Design and Technology
- Budgeting
- Preparing Objects
- Event Planning





# Collaborations

- Inside and Outside the Museum
  - Facilities, Collections, Education, Events
  - Cameron Park Zoo
  - Research



JEANES DISCOVERY CENTER

**Mayborn**  
MUSEUM

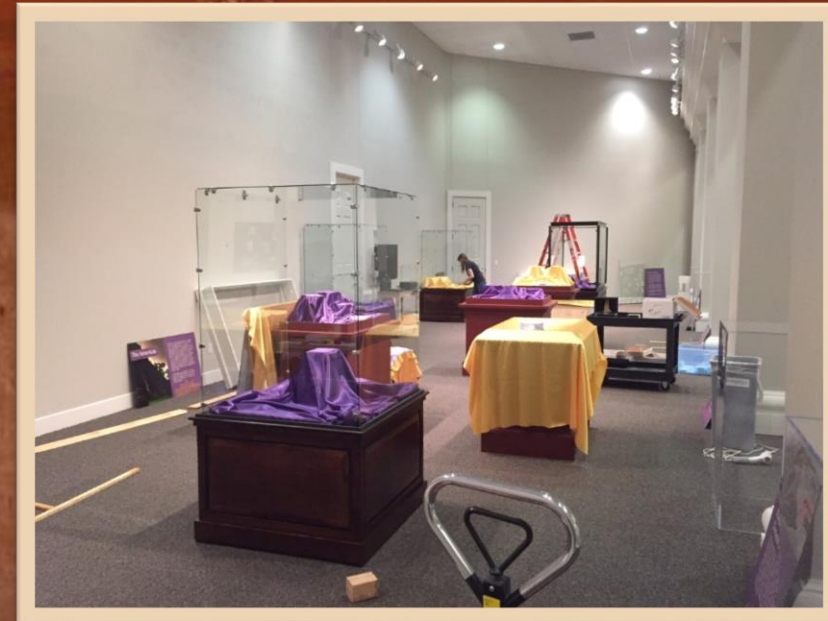


Cameron Park  
**ZOO**  
WACO



# Installation week

- What could go wrong?
- Time saving decisions
- Volunteers to the rescue
- Opening and Extension









# Events

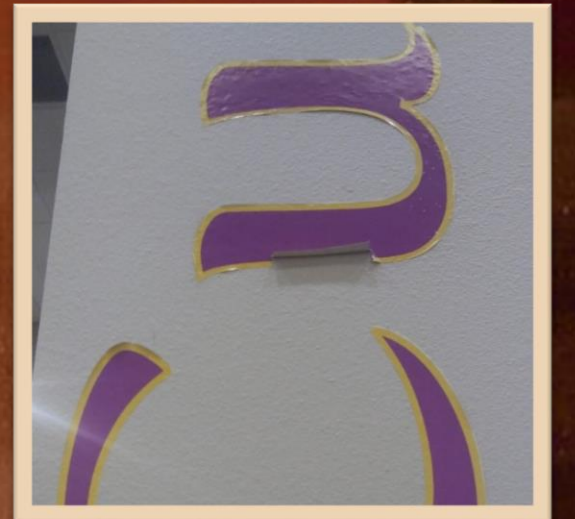
- Cameron Park Zoo
  - Sacred Snakes and Raptors
- Marketing
- Informal Events





# Challenges

- Climate Control
- Ongoing Maintenance
- Communication
  - Curators





# Evaluation Phase

- Staff Survey
  - Future of the Baylor Hall
- Guest Interviews and Observations
  - Using the Collection





# Outcome

- Donation
- Dates Extended
- Experience

Curious  
Creatures  
Traditions Of Animal Imagery

