ABSTRACT

MAW Museum 2.0: Bringing Participatory Programs to Waco

Matthew Doyen

Project Chairperson: Eric Ames

During the Fall of 2016 and the Spring of 2017, I partnered with the Museum Association of Waco (MAW) to create a Traveling Community Museum. The public outreach project was completed in two phases. In the first phase, we hosted creation stations at the Farmer's Market and Cultural Arts Fest. The second stage was inclusively pop-up museums, which are temporary displays created by visitors, and was located at businesses around the city. The goal of the project was to spread an awareness of MAW, to promote a love for Waco, and to make an inclusive museum experience.