John James Audubon: Life, Work & Legacy

Design By Alex Hampton
Martin Museum of Art

The Martin Museum of Art, Baylor University, is committed to the advancement and understanding of art through an active program of collections, stewardship, conservation, innovative exhibitions, education, interpretive programs, and special events to serve and enrich Baylor University and the public communities of Waco and Central Texas. The Museum serves as a vital resource for teaching and scholarship in a broad variety of disciplines, including, but not limited to, art history, art appreciation and studio art.
The Martin Museum of Art, Baylor University, is committed to the advancement and understanding of art through an active program of collections, stewardship, conservation, innovative exhibitions, education, interpretive programs, and special events to serve and enrich Baylor University and the public communities of Waco and Central Texas. The Museum serves as a vital resource for teaching and scholarship in a broad variety of disciplines, including, but not limited to, art history, art appreciation and studio art.
Goals

- To create the font style and color for the exhibit
- Create the layout and fit the themes of the exhibit
- Design graphics for the walls
- Create simulated emersion spaces
Design Process

- Started by using InDesign to create a color palette for the show
- Chose font styles
- Fabricated a fireplace, window, and subscription box
- Found silhouetted trees for the vinyl design in the environment area
- Selected websites for the iPad stands
- Created the layout of the show in SketchUp (a computer aided drafting program)
- Installed the show
Gallery One: Life
Gallery Two: Work
Gallery Three: Legacy
Final Visitation Numbers

- Total on site - 2,066
- Additional off site - 1,075
- 8 College groups
- 9 K-12 groups
- 2 outside community groups
Acknowledgements

• The Martin Museum Staff
• The Baylor Museum Studies Department
• The Exhibits Staff at the Mayborn

• Loaned Pieces From
  • Minnesota Institute of Art
  • University of Tennessee
  • University of Kansas
  • Amon Carter
  • Armstrong Browning Library
  • The Mayborn Museum
Questions?

John James Audubon: Life, Work & Legacy